20 January 2025

MS INTERNATIONAL plc (the "Company")

Director/PDMR Shareholding

MS International plc announces that Mr Michael Bell, Executive Chairman of the Company, has today transferred in aggregate 6,090 ordinary shares of 10p each in the capital of the Company ("Ordinary Shares") from his personal holding into his ISA and SIPP, at £9.50 per Ordinary Share.

Following this transaction, Mr Bell's beneficial interest in Ordinary Shares remains at 2,939,031 Ordinary Shares, representing approximately 18.19% of the Company's issued share capital (excluding shares held in treasury).

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Mr Michael Bell				
2	Reason for the notification					
a)	Position/status	Executive Chairman				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	MS INTERNATIONAL plc				
b)	LEI	213800Q34ZAXQ582YL41				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary Shares				
	Identification code	ISIN: GB0005957005				
b)	Nature of the transaction	Transfer of Ordinary Shares, by way of:				
		1) Sale of Ordinary Shares				
		2) Purchase of Ordinary Shares into ISA				
		Puchase of Ordinary Shares into SIPP				

c)	Price(s) and volume(s)		Price(s)	Volume(s)	
		1.	£9.50	6,090	
		2.	£9.50	3,167	
		3.	£9.50	2,923	
d)	Aggregated information				
	- Aggregated volume	Aggregated volume: N/A Aggregated price: N/A			
	- Price				
e)	Date of the transaction	20 January 2025			
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)			

For further information please contact:

MS INTERNATIONAL plc Michael Bell

Shore Capital Nomad and Broker Patrick Castle/Daniel Bush/Lucy Bowden Tel: +44 (0)13 0232 2133

Tel: +44 (0)20 7408 4090